



Reframe

Women in Tech

MANCHESTER 2024



SPONSOR PACK 2024

Reframe

Women in Tech

FEBRUARY

2024



Reframe Women in Tech returns to Manchester in 2024, after successfully spreading our wings to the capital we'll be back in our hometown in February 2024 and June 2024. Yes, that's right two opportunities to get involved!

For February 2024 we've got our full-day conference welcoming a crowd of 500 for a fourth time to Emirates Old Trafford and then later in the year, we'll be teaming up with Women In Business and Tech Expo to host The Reframe Village and some special workshops, as part of their event on 4th and 5th June with some fantastic opportunities to get involved with both events.

You can find out more about that on Page 18 of this brochure plus all of the ways you can get involved with February 2024.

**Our mission continues,
thank you for your
support!**



What to expect...

On Wednesday, February 28th 2024, we will welcome more than 500 attendees to **Reframe Women In Tech Conference Manchester 2024**

The event is a one-day conference comprising of keynote speeches and panels from a speaker lineup who have all been selected via application.

Accessibility is our watch word and as such we never launch with a speaker lineup, we're committed to providing first-time speakers with the opportunity to share their journeys, knowledge and more on our stage.



Championing First Time Speakers

We actively encourage first-time speakers to apply for a speaker slot at our event and many of these first-time speakers have provided keynote addresses in front of a 500-strong crowd.

We will host our Community Empowerment and Progress Stage at Manchester 2024, five-minute slots for first-time speakers in a supportive and safe space addressing an audience between 60 and 100 people and ten-minute slots for those on the next stage of their public speaking journey.

Community Focus

We're creating a community of like-minded organisations who want to contribute to changing the narrative around women in technology in an accessible and collaborative way.

As part of our event we'll have dedicated community networking time and spaces which provide the opportunity to collaborate and connect.





Action Learning

We'll be providing active learning sessions on a range of tech subjects and spending the afternoon session really getting to grips with the tech topics that are important to you. So whether you're looking to break into tech, just starting out your career, honing your craft or a leader in your field there will be something for you.

These sessions will also provide the opportunity to meet with fellow delegates in an informal table setting perfect for discussion and working together.

Allyship

We know it's more difficult to empower change if we don't have allies and that's why we're championing allyship in tech. In particular, we're actively encouraging speaker applications from male allies and we'll be hearing from amazing women in our community on how men can step up and help create change for everyone in the industry.



Free Childcare

We recognise that it is not always easy to attend conferences with childcare commitments.

As such for every parent or carer who attends our event we'll be providing free on site childcare facilities for children up to age 5. Older children are welcome to attend and participate in our event free of charge.



It's not just about handing over cash...

We know that enabling change for women in technology starts with focusing on the positive and that's why we want to deliver this conference for the community in a way that makes it as accessible as possible.

This means we're committed to keeping the ticket price low, we're not looking to make a profit nor is this a commercial enterprise and that's where you come in - because we'll be honest - this event won't happen without the support of like-minded businesses coming together.



Why are we doing this?

We are committed to empowering careers in technology and as a result of our work we meet countless women who face barriers accessing careers in tech, who don't feel represented in the sector, who don't know how to access support or career advice and are often only faced with the negative narrative around women in technology, back in 2019 we decided to face this problem head-on with this event - and we know our work isn't done yet.

There aren't enough women in technology that's a fact, but that's not going to change unless we change the narrative around women in technology to a positive one. We know about the barriers, let's talk about the successes! There are amazing women in technology doing phenomenal things, we want to hear from them and share their stories, we want to make career advice accessible and we want to **empower positive change** for women in technology and so...



Let's make a change together



Giving back since 2019

Reframe Women In Tech Conference is a not-for-profit event which means every penny we make above covering our costs goes to charity. This gives us the huge task every year of selecting a charity to benefit from our charitable donation.

Throughout our marketing campaigns, we actively fundraise for our chosen charity and create fundraising opportunities and brand presence for our charities through speaking opportunities and on-the-day activity at our events.

Since 2019 we have supported charities including Pave The Way, Sunflower for Ukraine and Autistica.



“Thanks so much and a huge well done again on a brilliant event, I am doing a school visit next week which one of your attendees asked me to do at your event, part of the donation will sponsor this visit!”

Want to suggest a charity we can support? We'd love to hear from you!



Don't just take our word for it...



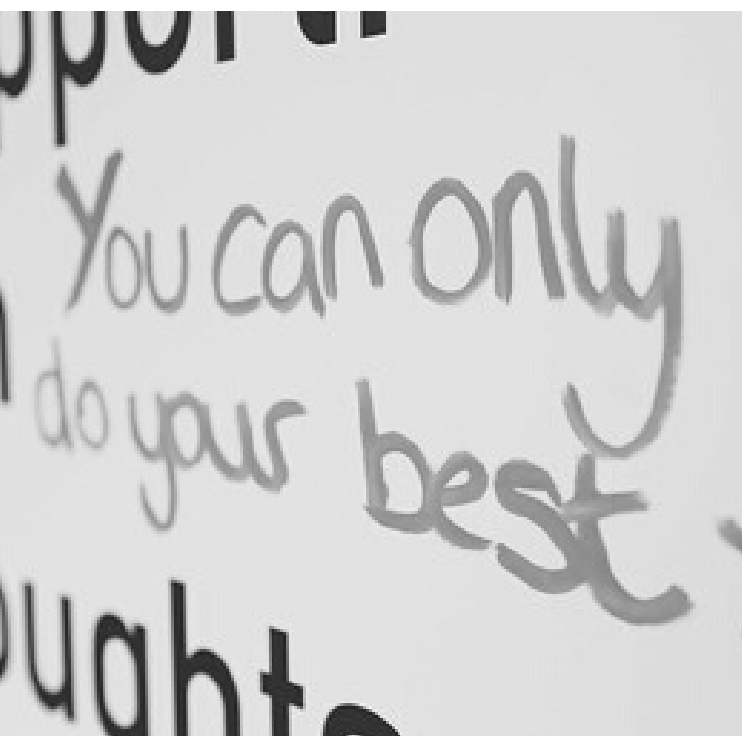
I love that the event brings together so many women in tech, in a very supportive environment. It makes it easy to network, and everyone I spoke with was very helpful and happy to make new connections. The talks were also inspiring, and spark reflection about how to get more women in tech and what we can do to help each other stay there and progress.

Attendee, Manchester 2023

**I enjoyed all the talks,
that definitely inspired
me to take an action and
reminded me that I
deserve everything as
much as anyone else**

Attendee, London 2023



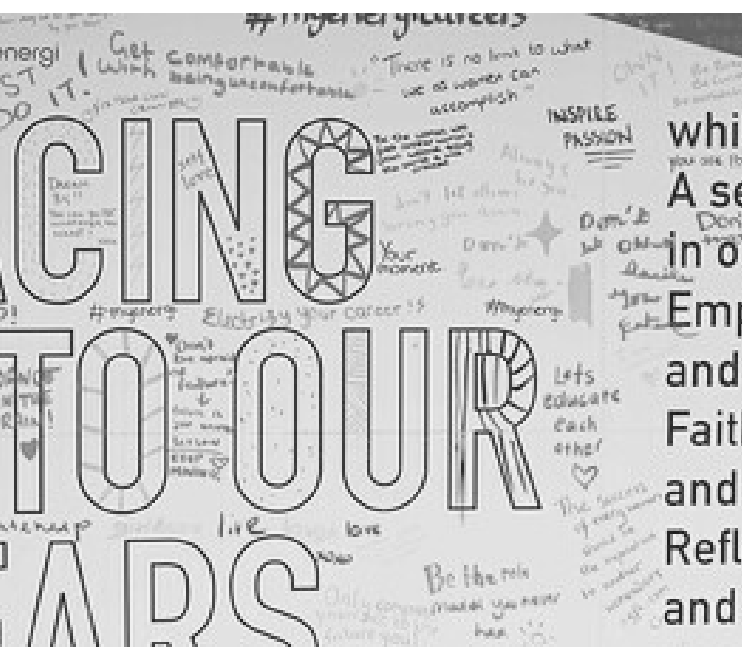


I was inspired by the foreign women speakers. I'm foreign and I have a fear of making grammar mistakes during speaking, seeing them on stage at this event was incredible.

Attendee, London 2023

Watching women realise their worth!

Attendee, London 2023



It was great to start the conference as a nervous wreck, feeling like a total impostor, and leaving on Friday afternoon full of confidence, loads of new connections, and a new love of what I do.

Attendee, Manchester 2023



Packages At A Glance

Our sponsorship packages are designed for all businesses and all budgets, most of our packages are related to supporting different aspects of the conference meaning you might see your branding in some places but not others and the cost of the package you choose will reflect that.

You can find a list of our packages below:

Reframe The Narrative - Price On Request

Video Sponsor - £7,000

Workshop Sponsor - £6,000

Headshot Sponsor £6,000

Brand Sponsor - £5,000

Community Empowerment Sponsor - £5,000

Progress Stage Sponsor - £5,000

Panel Sponsor £5,000

Badge Sponsor £4,000

Drinks Reception Sponsor - £4,000

Bag Sponsor - £4.000

Exhibition Spaces from £500





Build The Benefit

Our team will work with you to consider what's best for your business and budget, we're on hand throughout your sponsorship to help you make the most of the opportunities available. If you need ideas on how to maximise your sponsor experience at Reframe Women in Tech or are looking to achieve something specific, our team have the expertise to craft a package which is the perfect fit for you and your goals.

Create a package that works for you...

Want to add something specific to an existing package? no problem. Check out some of the most popular options below for inspiration!

DIGITAL AND SOCIAL

Connect with our community and share your messaging or initiatives across our platforms throughout our Manchester 2024 Marketing Campaign

BRAND BUILDING

Align your brand with our vision to reframe the narrative around women in tech. Benefit from enhanced exhibitor space and an on stage video or live address.

PURPOSE

Engage with purpose, and support initiatives including our Mentoring programme or Pay It Forward by supporting free community tickets at our events.

INSIGHTS

Partner with us to collect insights via survey or workshop and work with our expert team to produce a real-time thought leadership report.

All of our Packages include:

Exhibitor space, 2 free delegate tickets and your brand on our website and digital platforms as a sponsor for Manchester 2024.



Packages

Reframe The Narrative Package

Price on Request

Join us in our mission to reframe the narrative around women in tech by taking advantage of a specially curated package. Choose from our 'Build The Benefit' options in addition to the enhanced package below to create an exclusive sponsorship experience designed just for you.

Package Includes:

- 3 x 2 Exhibition space with the opportunity to choose your location
- Your brand featured in all video content
- Your logo on our dedicated conference website
- Opportunity to participate in a panel of your choosing
- Your logo on our dedicated conference website reframe-wit.com
- Your logo and company description in our conference brochure
- Inclusion in all conference-related PR
- Your logo on screen throughout the exhibition space
- The opportunity to play a promotional video on stage
- Opportunity to promote your products/services/campaigns across our social channels
- 4 x free delegate tickets (includes exhibitor tickets)





Packages

Video Sponsor
£7,000

ONE PACKAGE AVAILABLE

- Opportunity to sponsor all of our video content relating to Reframe Women In Tech Conference Manchester 2024
- 3 x 2 Exhibition space with the opportunity to choose your location
- Your brand across highlights video
- Your brand on all keynote speaker videos
- Your brand on all panel videos
- Your brand on all other speaker videos
- Your brand on pre-event social media video content
- Your logo on our dedicated conference website
- Your logo and company description in our conference brochure
- 2 free delegate tickets (includes exhibitor tickets)

Workshop Sponsor
£6,000

TWO PACKAGES AVAILABLE

Opportunity to sponsor 1 action learning workshop with your nominated person (or people) presenting a workshop on a tech related topic in an interactive session around tables.

- 3 x 2 Exhibition space with the opportunity to choose your location
- Your branding on all promotional material (digital or print) relating to the event
- Your logo and profile on our dedicated conference website reframe-wit.com
- Your logo/brand on screen throughout the event
- Your logo/brand on digital signage in the venue.
- Inclusion in all conference-related PR
- Opportunity to brand and place promotional items in the break-out space for your workshop
- 2 free delegate tickets (includes exhibitor tickets)

**MORE WORKSHOP PACKAGES AVAILABLE
JUNE 2024! (see page 14 for details)**





Packages

Headshot Sponsor £6,000

ONE PACKAGE AVAILABLE

- Opportunity to support our offer of free headshot photography live at our event
- Branding on our dedicated headshot photography space
- Branded email to go out post-event via our headshot supplier to all participants
- Branding on individual emails sent with final headshot selections
- Your logo on our dedicated conference website reframe-wit.com
- Your logo and company description in our conference brochure
- Your logo on screen throughout the exhibition space
- Exhibitor slot in our dedicated space located next to Headshot Guy
- 2 Free Delegate Tickets (includes exhibitor tickets)

Brand Sponsor £5,000

TWO PACKAGES AVAILABLE

- Your logo on all promotional material digital or print relating to the event
- Your logo on our dedicated conference website reframe-wit.com
- Your logo and company description in our conference brochure
- Inclusion in all conference-related PR
- Your logo on screen throughout the exhibition space
- The opportunity to play a promotional video on stage
- Opportunity to promote your products/services/campaigns across our social channels
- Exhibitor slot in our dedicated space
- 2 Free Delegate Tickets (includes exhibitor tickets)

Panel Sponsor £5,000

THREE PACKAGES AVAILABLE

- Your logo on screen during a panel event
- Opportunity to host and facilitate one of our panels
- Your logo on our dedicated conference website reframe-wit.com
- Your logo on screen during the panel
- Your logo in our digital conference brochure
- Your logo on screen throughout the exhibition space
- Exhibitor slot in our dedicated space
- 2 Free Delegate Tickets (includes exhibitor tickets)



Packages

ONE PACKAGE REMAINING!

Community Empowerment Stage Sponsor £5,000

Opportunity to sponsor our special community empowerment stages providing an opportunity for first time speakers to take to the stage in a safe and supportive space.

- Place your own branding and promotional items in the event space for the duration of this special event
- Opportunity for five-minute introduction
- Opportunity to introduce and facilitate 10 five-minute speakers creating the chance for women in tech to speak for the first time in a supportive environment
- Your logo on screen during this special event
- Your logo on our dedicated conference website reframe-wit.com
- Your logo and company description in our digital brochure
- Your logo on screen throughout the exhibition space
- Exhibitor slot in our community area
- 2 Free Delegate Tickets (includes exhibitor tickets)

Progress Stage Sponsor ONE PACKAGE AVAILABLE £5,000

Opportunity to sponsor our special Progress Stage providing an opportunity for amazing women to take the next step on their public speaking journey.

- Place your own branding and promotional items in the event space for the duration of this special event
- Opportunity for five-minute introduction
- Opportunity to introduce and facilitate 5 ten-minute speakers creating the chance for women in tech to speak for the first time in a supportive environment
- Your logo on screen during this special event
- Your logo on our dedicated conference website reframe-wit.com
- Your logo and company description in our digital brochure
- Your logo on screen throughout the exhibition space
- Exhibitor slot in our community area
- 2 Free Delegate Tickets (includes exhibitor tickets)





Packages

ONE PACKAGE AVAILABLE

Bag Sponsor

£4,000

- Opportunity to support our conference branded ethical tote bags
- Your logo on our dedicated conference website.
- Your logo on screen throughout the exhibition space
- Your logo and company description in our conference brochure
- Exhibitor Slot in our dedicated space
- 2 Free Delegate Tickets (includes exhibitor tickets)

ONE PACKAGE AVAILABLE

Badge Sponsor

£4,000

- Opportunity to support our ethically produced badges and lanyards
- Your logo on all conference badges
- Your logo on our dedicated conference website.
- Your logo on screen throughout the exhibition space
- Your logo and company description in our conference brochure
- Exhibitor Slot in our dedicated space
- 2 Free Delegate Tickets (includes exhibitor tickets)

ONE PACKAGE AVAILABLE

Drinks Reception Sponsor

£4,000

- Opportunity to sponsor our end-of-event drinks reception
- Includes contribution to overall bar spend
- Display and provide branded items in the exhibition space
- Your logo on our dedicated conference website reframe-wit.com
- Your logo and company description in our conference brochure
- Your logo on screen throughout the exhibition space
- Exhibitor Slot in our dedicated space
- 2 Free Delegate Tickets (includes exhibitor tickets)



Packages

Supporting Sponsor From £1,000

A truly unique opportunity to be part of this event at an accessible cost.

Your name or company will be included on our sponsor wall at the event and the amount you sponsor will contribute to keeping the ticket price low and making our event accessible for all.

Where your money goes...

This event is not for profit, as such we're able to be completely transparent about where your money goes.

If you are sponsoring a specific element then that's exactly where your money goes.

If you've chosen a more general package then you're helping cover the cost of running the event, venue hire, food and drink, AV, event staff, merchandise, childcare provision and helping to make this event as accessible as possible by keeping the ticket price low.

We're open to ideas...

Our packages aren't set in stone and we're happy to bespoke a package if your business has a particular objective to achieve. We're also open to ideas so if there's an element of our conference that isn't in the list above that you'd like to sponsor we're happy to have a chat with you.



Exhibition Packages

From £500

This exclusive package provides exhibitors with the opportunity to take advantage of dedicated space at our event space Emirates Old Trafford

As an exhibitor, you'll be able to showcase your brand in our dedicated networking and break-out area to more than 500 attendees at our event.

- Dedicated exhibition space in our community and networking area
- Your brand on screen throughout the conference in exhibitor area.
- Your logo on our dedicated conference website reframe-wit.com
- Your logo and company description in our conference brochure
- Your logo on screen throughout the exhibition space
- Announcement as an exhibitor to our database and via social media.
- 2 Free Delegate Tickets (includes exhibitor tickets)

Choose from one of the following options:

- 3 x 2 Exhibition Stand £3000
- Trestle Table with space for pull-up banner £1000
- Poseur Table £500

We're flexible

Our exhibitor packages are priced with accessibility in mind, as such we do not operate a shell scheme or expo-type set up. Instead, you simply pay for the space you want and we'll work with you on the rest, whether that's furniture, a big screen or something else our expert team are here to help make it happen.





JUNE 2024

We are delighted to be partnering with Karren Brady's Women in Business and Tech Expo taking place on 4th and 5th June 2024 in Manchester.

Hosted at Manchester Central, this is the industry-leading hiring event for those who aspire to thrive in their professional careers and grow their businesses. The award-winning female-led event provides inspiration, guidance, recruitment opportunities, and services to supercharge your professional journey at all stages within the technology and business sectors.

And we have some amazing opportunities for you, our Reframe community to get involved!

Be Part Of The Reframe Village!

We have a limited number of exhibition spaces on offer as part of The Reframe Village live at WIBTE Manchester. Exhibitor spots start from £2,000 for 2 days.

Reframe WIT Workshops at WIBTE

We'll be hosting two of the workshops you've come to know and love at Reframe as part of our two days at WIBTE and you can get involved! We've got two special opportunities to sponsor and deliver a workshop of your choosing and reach a brand new audience of over 5,000 attendees.

Already considering hosting a workshop for February 2024? Why not have the benefit of both? Workshops start from £6,000 or secure both for £11,000 + VAT

Want to chat to us about June 2024, please get in touch for more info!



Get in touch

Our mission continues
but we need your support
to make it a reality.

If you'd like to sponsor
Reframe Women In Tech then
please get in touch.

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www.reframe-wit.com





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WWW.REFRAME-WIT.COM
