



# Reframe

Women in Tech

LONDON 2023



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## SPONSOR PACK 2023

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Tech Returners



# SEPTEMBER

# 2023

# ACTION NOT WORDS



## The journey continues...

We are delighted to be bringing Reframe Women in Tech Conference to London for the very first time.

Our mission is spreading its wings as we continue our pledge to create accessibility for all with our not-for-profit event, for and run by a community of like-minded people.

Our theme for London 2023 is Action Not Words taking the empowerment, belief and positivity from the previous three events forward to create truly tangible change for the women in tech community.

**but we can't do it  
without  
your support.**



# What to expect...

On Friday 29th September 2023 we will welcome more than 350 attendees to **Reframe Women In Tech Conference London 2023**.

The event is a one day conference comprising of keynote speeches and panels from a speaker line up who have all been selected via application.

Accessibility is our watch word and as such we never launch with a speaker line up, we're committed to providing first time speakers with the opportunity to share their journeys, knowledge and more on our stage.



## Championing First Time Speakers

We actively encourage first time speakers to apply for a speaker slot at our event and many of these first-time speakers have provided keynote addresses in front of a 500 strong crowd.

At Manchester 2023 we launched our Community Empowerment Stages, five minute slots for first time speakers in a supportive and safe space addressing an audience between 60 and 100 people.

These stages will return for London 2023.

## Community Focus

We're creating a community of like-minded organisations who want to contribute to changing the narrative around women in technology in an accessible and collaborative way.

As part of our event we'll have dedicated community networking time and spaces which provide the opportunity to collaborate and connect.







## Action Learning

We'll be providing active learning sessions on a range of tech subjects and spending the afternoon session really getting to grips with the tech topics that are important to you. So whether you're looking to break into tech, just starting out your career, honing your craft or a leader in your field there will be something for you.

These sessions will also provide the opportunity to meet with fellow delegates in an informal table setting perfect for discussion and working together.

## Male Allyship

We know it's more difficult to empower change if we don't have allies and that's why we're championing male allyship in tech. We're actively encouraging speaker applications from male allies and we'll be hearing from amazing women in our community on how men can step up and help create change for everyone in the industry.



## Free Childcare

We recognise that it is not always easy to attend conferences with childcare commitments.

As such for every parent or carer who attends our event we'll be providing free on site childcare facilities. for children up to age 5. Older children are welcome to attend and participate in our event free of charge.





# It's not just about handing over cash...

We know that enabling change for women in technology starts with focusing on the positive and that's why we want to deliver this conference for the community in a way that makes it as accessible as possible.

This means we're committed to keeping the ticket price low, we're not looking to make a profit nor is this a commercial enterprise and that's where you come in - because we'll be honest - this event won't happen without the support of like-minded businesses coming together.

## Why are we doing this?

We are committed to empowering careers in technology and as a result of our work we meet countless women who face barriers accessing careers in tech, who don't feel represented in the sector, who don't know how to access support or career advice and are often only faced with the negative narrative around women in technology, back in 2019 we decided to face this problem head-on with this event - and we know our work isn't done yet.

There aren't enough women in technology that's a fact, but that's not going to change unless we change the narrative around women in technology to a positive one. We know about the barriers, let's talk about the successes! There are amazing women in technology doing phenomenal things, we want to hear from them and share their stories, we want to make career advice accessible and we want to **empower positive change** for women in technology and so...



## Let's make a change together



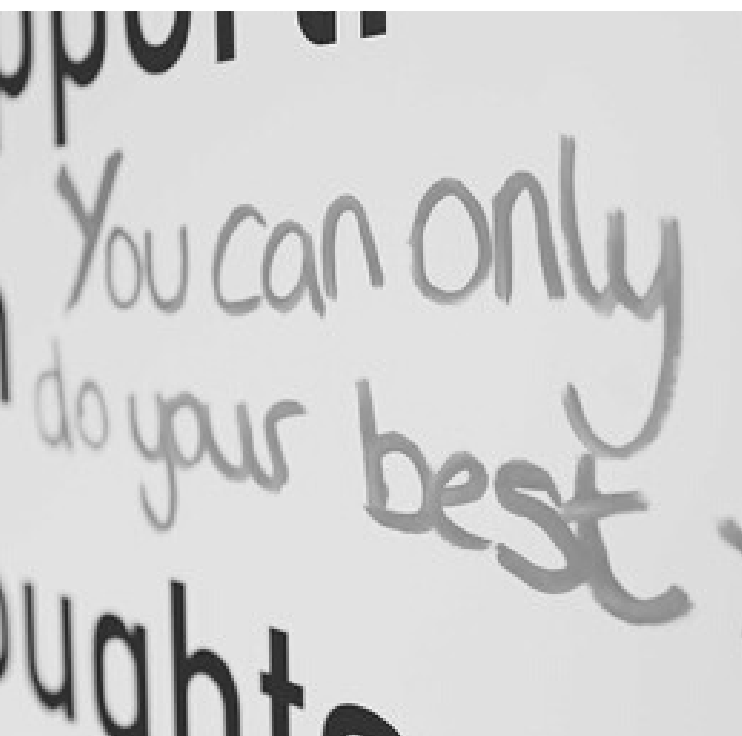
# Don't just take our word for it...



I love that the event brings together so many women in tech, in a very supportive environment. It makes it easy to network, and everyone I spoke with was very helpful and happy to make new connections. The talks were also inspiring, and spark reflection about how to get more women in tech and what we can do to help each other stay there and progress.

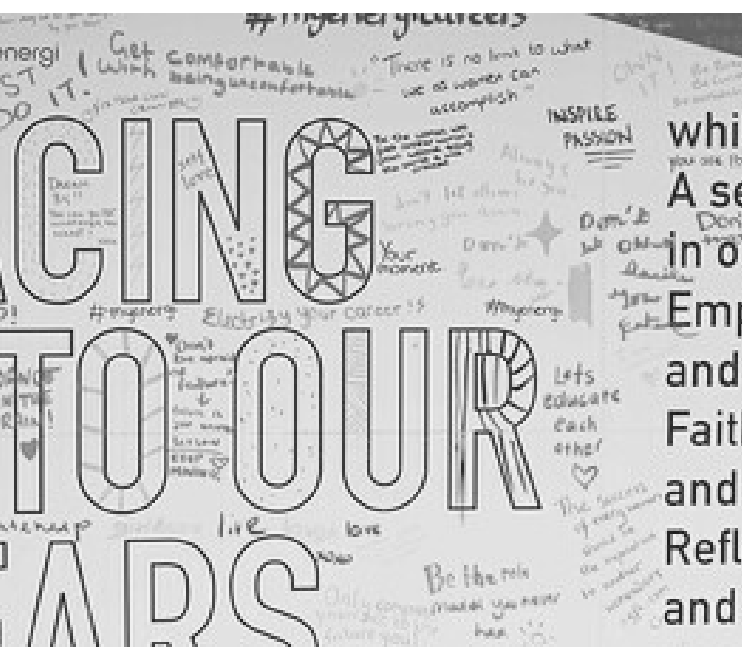
**The people! Everyone was so friendly and just lovely it was so refreshing, it was the best conference I'd been to and I felt like I could be myself with everyone.**





The talks were amazing. I feel privileged to have heard Dame Stephanie Shirley speak, thank you so much for arranging this! I loved that it was a totally safe space as well.

**Today was  
just magic!**



It was great to start the conference as a nervous wreck, feeling like a total impostor, and leaving on Friday afternoon full of confidence, loads of new connections, and a new love of what I do.





# Social Feedback...



**Cora Marcu** · 2nd  
Junior Developer at Pixel Kicks || Tutor at Command Shift

About three weeks ago [Pixel Kicks](#) sponsored [Fiona Hammond](#) and myself to attend the [Reframe Women In Tech Conference](#) in Manchester and I've been wanting to post about it ever since.

I am very much becoming my mother in the sense that everything wholesome makes me tear up now, so of course I welled up as soon as I stepped inside the building. There were suddenly so many women under the same roof, being all techie and competent and cool. I'd never seen anything like that before in my life. For context, I am 36.

If anyone still wonders why we even need tech events that are specifically designed for women, the answer is: people who've never seen anything like it need it.

Listening to all the amazing women who gave talks and chatted on panels about their unique career paths made me feel at home. I fully belonged there in a way that you just cannot experience when you are one of maybe two women at a table of 12.

There's clearly room for improvement in terms of diversity in the tech industry, but improvement is only achieved by actual tangible actions. Talking about promoting inclusivity is not the same as doing.

[Pixel Kicks](#) was eager to sponsor [Fiona Hammond](#) and mine's attendance to the conference for both days, but I know not everyone there was supported in the same manner. So tech companies, I hope you're taking notes.

[#reframewit](#) [#womenintech](#)



**Mili Velikova** (She/Her) · 1st  
Career & Mindset Lead at Tech Returners | Learning & Development Speci...

Last week, I spoke at the [Reframe Women In Tech Conference](#)

It feels really weird to write this, as 15-year-old Mili would be freaking out and sweating profusely just thinking about standing on stage and speaking in front of others.

And if I can do it, so can you! 🙌

I had quite a few people saying they missed my talk, so I wanted to share it- if you want to find out a simple way to increase diversity in your company by not saying one word, give it a watch 🎥

Huge thanks to [Beckie Taylor](#) and [Natalie Asprey](#) for the opportunity, and to the rest of the [Tech Returners](#) team for the encouragement and support!

[#womenintech](#) [#publicspeaking](#) [#diversityintech](#)



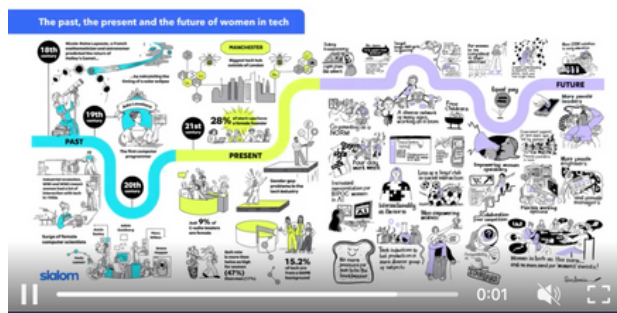
**Demi Wrenn** · 2nd  
Onboarding Coordinator at Slalom

[Slalom](#) had the best time at [Reframe Women In Tech Conference](#) last week as a sponsor.

So amazing to see how many people got involved and of course our [Scriberia](#) artist live scribe your visions for the future of women in tech 🎨

In case you missed it, here is a snapshot of our final board 📷

[#empoweringsuccess](#) [#reframewit](#) [#imwithslalom](#)



**Fatima Nixon** · 2nd  
Talent Acquisition Partner - Pathways

"Huh? Err .... Okay?" was my initial response to the suggestion that I host the Sage panel discussion at [Reframe Women In Tech Conference](#) Manchester. (I'd never done anything like this before). I'm so glad I agreed!! The whole event was insightful and I quickly learnt that all the delegates are so supportive of each other, no matter which organisation they represent.

I also got to catch up with many of my [Sage](#) colleagues inside and outside of the Talent Acquisition team; [Vanessa Kord](#), [Tori F.](#), [Joanne Leniewski](#), [Heather Elkington](#), [Mags OKeefe](#), [Kevin Doyle](#), [Lucy Carter](#) and [Isobel Buckingham](#). This week, I was still raving about the event back in the London office!!

The panel discussion was a week ago today (and I'm still talking about it!). It was great to hear [Ann Ledwith](#) and [Lauren Black](#) talk about the obstacles they have encountered in their career in technology and explain how that landscape is changing. I'm also really proud that two of my Pathways candidates, [Teclaire Bahel](#) and [Erin Roesch](#), were on the panel, outlining their journey having only joined Sage less than 6 months ago.

Thank you [Beckie Taylor](#), [Matt Jones](#), [Tech Returners](#), [Reframe Women In Tech Conference](#) and the amazing organising team who created such an engaging event. And lastly, I have to thank the [KrakenFlex](#) ([Octopus Energy Group](#)) pink octopus and Kev Doyle who joined me for a photo opportunity!

[Sage Foundation](#) [#reframewit](#) [#womenintech](#)



**Ciji Duncan** • 2nd  
Chief People Officer at xDesign  
2w • 🌐

It was a pleasure to attend and take part in a panel at the [Reframe Women In Tech Conference](#) last week. It was fantastic hearing everyone share their stories and experience, a particular highlight for me was hearing from Dame Stephanie Shirley! 😊

It was also great seeing our very own [Deborah Gillespie](#) smashing it hosting her panel on Empowering Careers 🙌

Last but not least an amazing job from everyone who was in attendance from [xDesign](#) and all the organisation that went on behind the scenes.

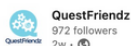
[#ReframeWIT](#) [#Empoweringsuccess](#) [#EmpoweringWomenInTech](#)



**Becky Hartley** (She/Her) • 1st  
#HerTechTalent - Technology Talent Team PwC UK | #TechWomen100 | Me...  
1w • Edited • 🌐

Hosting the community empowerment stage at [Reframe Women In Tech Conference](#) was my first external speaking experience and one that I absolutely loved! Public speaking is something that I've been working on a lot recently and something that like most people feels me with fear, but knowing I was hosting others to help them overcome their fears really helped me with mine too.

An event like this is just one example of the work I'm so proud of that we run through Her Tech Talent to encourage more females into technology careers. Take a look to find out more - <https://lnkd.in/gkpKeXUB>



**QuestFriendz**  
972 followers  
2w • 🌐

Thank you to the team at [Tech Returners](#) for having us at the [Reframe Women In Tech Conference](#) last week. It was a really empowering event for women in tech with many of the speakers focusing on how they've built their confidence to overcome barriers in the workplace to inspire others.

Congratulations in particular to [Beckie Taylor](#) and [Natalie Asprey](#), your hard work paid off and thank you for giving us a stand at the Old Trafford Conference Centre in Manchester.

The SuperQuesters proved to be a hit with many delegates and we loved having the opportunity to hear their first impressions and insights of the series.

"My son would love this! He doesn't often see boys who look like him in books, so this caught my eye."

"My daughter would love this! She's just started coding at school and is really good at it. I want to help her learn as I don't know much about it."

With conferences like Reframe Women in Tech (which has another event in London planned for September) we know that [#STEM](#) careers can only become more appealing and inclusive for the next generation. Good to know that the future is getting brighter, as shown by this amazing infographic by [Slalom UK](#).

[#WomenInTech](#) [#diversity](#) [#inclusion](#) [#EmbraceEquality](#) [#tech](#)  
[#empoweringwomen](#)



**Catherine Olufemi Taylor** (She/Her) • 1st  
People Lead at AND Digital | Director at Anelisi Career Coaching | MYTA 2...  
3d • Edited • 🌐

Last year, I made the decision to do something that pushes me out of my comfort zone...I decided to speak at the [Reframe Women In Tech Conference](#) in the hopes of doing just that.

It has been just over 3 weeks since I shared the stage with remarkable women sharing nuggets of wisdom in front of hundreds of amazing people.

It was an unforgettable experience. Thank you for making this happen [Beckie Taylor](#).

Key lesson: Eventually, that thing that is out of your comfort zone will become your comfort zone.

Watch it back here: <https://lnkd.in/etAaDWiK>







**Adam Roebuck** • 2nd  
Senior Consultant at SearchWorks  
2w • 🌐

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The difference between an obstacle and a barrier? 🤔

Last week I attended Manchester's [Reframe Women In Tech Conference](#) with my colleague [Osman Karakan](#)

There were many take-aways from the event (including a tote bag full of useful kit from [Naimuri](#)) but the main one for me was hearing from the speakers on their positive mentality and replacing the word 'barrier' with 'obstacles'.

Inspiring to hear many different stories, not least from Dame Stephanie Shirley. She spoke of her journey from being a 5 year old refugee, to founding an all-women software company which was valued at \$3bn 🤖

Definitely an eye-opening day, I even managed to visit a couple of different planets courtesy of the [BBC's](#) VR stand (as seen below)

Huge thanks to [Beckie Taylor](#) for another successful year!

[#event](#) [#womenintech](#)



**Amy Little** (She/Her) • 2nd  
People Ops  
3w • Edited • 🌐

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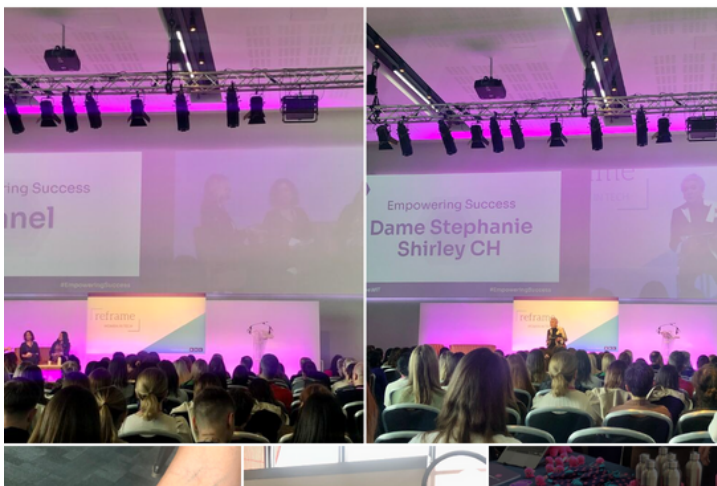
.... and yet again, we had an absolutely amazing experience at [Reframe Women In Tech Conference](#)! A giant applause for everyone involved in making the event happen.

It was so inspiring to speak with different people across the [#community](#), and see stories and advice shared from so many [#womenintech](#)

Our [Rebecca Mahoney](#) took to the stage in a very organic panel session to talk about her journey and experience, and Dame Steve Shirley gave a very stong and [#inspiring](#) talk (which will stay with me for quite a while)

Lastly, our team at the stand well and truly smashed it when it came to sharing our mission and informing attendees of who we are and what we do.

[#inspiringwomen](#) [#womenintech](#) [#manchester](#) [#northwest](#) [#jobvacancies](#) [#careers](#)



**Chris Piercy** (He/Him) • 2nd  
Talent Acquisition Manager at cinch  
2w • 🌐

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What a great event [Reframe Women In Tech Conference](#) was, it was awesome to have the opportunity to partner as Constellation Automotive and host a Help Stand around career advice and confidence.

A huge thanks to our colleagues across [cinch](#) and [BCA UK](#) for making this happen and for [Kelsey Morrell](#), [Krupa Joshi](#), [Sophie S.](#), [Megan John](#), [Hannah Hammonds](#), [Sarah Weeks](#) and [Alexandra Nicolau](#) for doing such a perfect job of representing us all at the event. 💜💙💚

We couldn't have made this happen without my partner in denim crime [Katy Hill](#) who pulled the strings in the first place to even make it a thing 🙌

[#womenintech](#) [#career](#) [#automotive](#) [#womenempowerment](#) [#womenempoweringwomen](#) [#reframewit](#) [#reframe](#) [#manchester](#) [#cinch](#) [#BCA](#) [#ConstellationAutomotive](#)







# Packages

Our sponsorship packages are designed for all businesses and all budgets, most of our packages are related to supporting different aspects of the conference meaning you might see your branding in some places but not others and the cost of the package you choose will reflect that.

Most importantly we want you to have the best possible experience as a sponsor of Reframe Women In Tech Conference and we'll work with you to create the best possible package for you.

**Headline Sponsor**  
**£35,000**

**ONE PACKAGE AVAILABLE**

- Keynote speaker or panellist slot (your choice)
- 3 x 2 Exhibition space with the opportunity to choose your location
- Your branding on all promotional material (digital or print)
- relating to the event from April 2023 to Sept 2023 representing a 6-month marketing programme for the event
- Your logo and profile on our dedicated conference website [reframe-wit.com](https://reframe-wit.com)
- Your logo/brand on screen throughout the event
- Your logo/brand on digital signage in the venue
- Inclusion in all conference-related PR
- The opportunity to introduce your business on stage/or play a promotional video
- Opportunity to promote your products/services/campaigns across our social channels
- Opportunity to be the sponsor for our upcoming Mentoring Programme
- Email campaign x 4 emails (across 6 months)
- Digital package six social posts 1 per month
- Branding on all videos
- 10 free delegate tickets



# Packages

## Video Sponsor £12,000

### ONE PACKAGE AVAILABLE

- Opportunity to sponsor all of our video content relating to Reframe Women In Tech Conference London 2023
- 3 x 2 Exhibition space with the opportunity to choose your location
- Your brand across highlights video
- Your brand on all keynote speaker videos
- Your brand on all panel videos
- Your brand on all other speaker videos
- Your brand on pre-event social media video content
- Your logo on our dedicated conference website
- Your logo and company description in our conference brochure
- 2 free delegate tickets (includes exhibitor tickets)

## Community Sponsor ONE PACKAGE AVAILABLE £12,000

- 3 x 2 Exhibition space with the opportunity to choose your location
- Your branding on all promotional material (digital or print) relating to the event
- Your logo and profile on our dedicated conference website [reframe-wit.com](https://reframe-wit.com)
- Your logo/brand on screen throughout the event
- Your logo/brand on digital signage in the venue entrance
- Inclusion in all conference-related PR
- Opportunity to brand our community engagement and networking area
- Opportunity to be a supporting sponsor for our mentoring programme
- Opportunity to promote your products/services/campaigns across our social channels
- 2 free delegate tickets (includes exhibitor tickets)



# Packages

**Workshop Sponsor**  
**£8,000**

**TWO PACKAGES AVAILABLE**

Opportunity to sponsor 1 action learning workshop with your nominated person (or people) presenting a workshop on a tech related topic in an interactive session around tables. .

- 3 x 2 Exhibition space with the opportunity to choose your location
- Your branding on all promotional material (digital or print) relating to the event
- Your logo and profile on our dedicated conference website [reframe-wit.com](http://reframe-wit.com)
- Your logo/brand on screen throughout the event
- Your logo/brand on digital signage in the venue.
- Inclusion in all conference-related PR
- Opportunity to brand and place promotional items in the break-out space for your workshop
- Opportunity to promote your products/services/campaigns across our social channels
- 2 free delegate tickets (includes exhibitor tickets)

**Panel Sponsor**  
**£7,000**

**THREE PACKAGES AVAILABLE**

- Your logo on screen during a panel event
- Opportunity to host and facilitate one of our panels
- Your logo on our dedicated conference website [reframe-wit.com](http://reframe-wit.com)
- Your logo and company description in our conference brochure
- Your logo on screen throughout the exhibition space
- Exhibitor slot in our dedicated space
- 2 Free Delegate Tickets (includes exhibitor tickets)







# Packages

## Conference Sponsor **FIVE PACKAGES AVAILABLE** £7,000

- Your logo on all promotional material digital or print relating to the event
- Your logo on our dedicated conference website [reframe-wit.com](https://reframe-wit.com)
- Your logo and company description in our conference brochure
- Inclusion in all conference related PR
- Your logo on screen throughout the exhibition space
- The opportunity to play a promotional video on stage
- Opportunity to promote your products/services/campaigns across our social channels
- Exhibitor slot in our dedicated space
- 2 Free Delegate Tickets (includes exhibitor tickets)

## Headshot Sponsor **ONE PACKAGE AVAILABLE** £6,500

- Opportunity to support our offer of free headshot photography live at our event
- Branding on our dedicated headshot photography space
- Branded email to go out post-event via our headshot supplier to all participants
- Branding on individual emails sent with final headshot selections
- Your logo on our dedicated conference website [reframe-wit.com](https://reframe-wit.com)
- Your logo and company description in our conference brochure
- Your logo on screen throughout the exhibition space
- Exhibitor slot in our dedicated space located next to Headshot Guy
- 2 Free Delegate Tickets (includes exhibitor tickets)

## Bag Sponsor **ONE PACKAGE AVAILABLE** £5,000

- Opportunity to support our conference branded ethical tote bags
- Your logo on our dedicated conference website.
- Your logo on screen throughout the exhibition space
- Your logo and company description in our conference brochure
- Exhibitor Slot in our dedicated space
- 2 Free Delegate Tickets (includes exhibitor tickets)



# Packages

## Drinks Reception Sponsor **ONE PACKAGE AVAILABLE** £5,000

- Opportunity to sponsor our end-of-event drinks reception
- Includes contribution to overall bar spend
- Display and provide branded items in the exhibition space
- Your logo on our dedicated conference website [reframe-wit.com](https://reframe-wit.com)
- Your logo and company description in our conference brochure
- Your logo on screen throughout the exhibition space
- Exhibitor Slot in our dedicated space
- 2 Free Delegate Tickets (includes exhibitor tickets)

## Childcare Sponsor **ONE PACKAGE AVAILABLE** £5,000

- Opportunity to support our childcare provision - free for all event attendees
- Your logo on our dedicated conference website.
- Your logo on screen throughout the exhibition space
- Your logo and company description in our conference brochure
- Exhibitor Slot in our dedicated space
- 2 Free Delegate Tickets (includes exhibitor tickets)





# Packages

## Supporting Sponsor From £1000

A truly unique opportunity to be part of this event at an accessible cost.

Your name or company will be included on our sponsor wall at the event and the amount you sponsor will contribute to keeping the ticket price low and making our event accessible for all.

### Where your money goes...

This event is not for profit, as such we're able to be completely transparent about where your money goes.

If you are sponsoring a specific element then that's exactly where your money goes.

If you've chosen a more general package then you're helping cover the cost of running the event, venue hire, food and drink, AV, event staff, merchandise, childcare provision and helping to make this event as accessible as possible by keeping the ticket price low.

## We're open to ideas...

Our packages aren't set in stone and we're happy to bespoke a package if your business has a particular objective to achieve. We're also open to ideas so if there's an element of our conference that isn't in the list above that you'd like to sponsor we're happy to have a chat with you. .





# Get in touch

Our vision is taking shape  
but we need your support  
to make it reality.

If you'd like to sponsor  
reframe - women in technology  
then please get in touch.

[hello@reframe-wit.com](mailto:hello@reframe-wit.com)  
[www.reframe-wit.com](http://www.reframe-wit.com)





# Reframe

Women in Tech



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